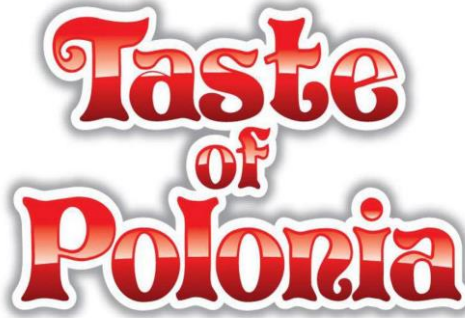




Taste of Polonia Festival ~ Sponsor Commitment Letter

Sponsor Name: _____

Address: _____

Primary Contact:

Name: _____ Phone: _____

We hereby commit to the following sponsorship package for the Taste of Polonia Festival. We have reviewed the Sponsorship conditions below and accept these as the binding terms under which the sponsorship is made.

We commit to Sponsorship for Festival Year: _____

Type of sponsorship: (check one)

☐ Presenting Sponsorship (Festival Naming Rights) \$50,000

Premier placement of company logo in all festival materials including print ads, brochure, poster and entertainment schedule

Prominent recognition in all Polish and general PR campaigns

Premier location of booth/promotional item distribution at festival

Exclusive incorporation of company name as presenting sponsor of Taste of Polonia

Category exclusivity

Naming rights to one stage for four days of the festival

Signage on all three outside stages (vertical banners)

Signage on Lawrence Avenue Fence

Signage on Copernicus Foundation building

Logo on Admission Tickets

Signage at Main Entrance Gate featuring Naming Rights

Corporate marketing materials distributed at Taste of Polonia

500 complimentary admission tickets to Taste of Polonia

☐ **Main Stage #1 naming sponsorship** **\$20,000**

Prominent placement of company logo in all print advertising
Prominent placement of company logo in all festival materials including:
brochure, poster, and entertainment schedule
Signage on Lawrence Avenue Fence
Signage on Copernicus Foundation building
10x20 booth on main walkway, high-traffic area
Corporate Marketing materials distributed at Taste of Polonia
200 complimentary admission tickets to Taste of Polonia

☐ **World Music #2 naming sponsorship** **\$20,000**

Prominent placement of company logo in all print advertising
Prominent placement of company logo in all festival materials including:
brochure, poster, etc
Signage on Lawrence Avenue Fence
Signage on Copernicus Foundation building
10x20 booth on main walkway, high-traffic area
Corporate Marketing materials distributed at Taste of Polonia
200 complimentary admission tickets to Taste of Polonia

☐ **Kid's / Variety / Club #3 naming sponsorship** **\$15,000**

Prominent placement of company logo in all print advertising
Prominent placement of company logo in all festival materials including:
brochure, poster, etc.
Signage on Lawrence Avenue Fence
Signage on Copernicus Foundation building
10x20 booth on main walkway, high-traffic area
Corporate Marketing materials distributed at Taste of Polonia
150 complimentary admission tickets to Taste of Polonia

☐ **Indoor Stage naming sponsorship** **\$10,000**

Naming Rights to Stage in Copernicus Center
Banner on stage and signage at entrance to Theater
Company logo in all print advertising
Company logo in all festival materials including: brochure, poster, etc including: brochure, poster, etc
Signage on Lawrence Avenue Fence
Signage on Copernicus Foundation Building
10x10 Booth
DVD video (sponsor supplied) to run continuously in theater
Corporate Marketing materials distributed at Taste of Polonia
100 complimentary admission tickets to Taste of Polonia

☐ Festival Sponsor	\$5,000
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Company logo in all festival materials including: brochure, poster, etc
Wall Banner (5 x 15) on west building wall*
10x10 Booth
Corporate Marketing materials distributed at Taste of Polonia
50 complimentary admission tickets to Taste of Polonia

☐ Corporate Tent plus Lawrence Ave Fence	\$3,000
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4x16 signage on Lawrence Ave fence facing street
2 (4x8) banners placed on inside of festival grounds*
10x10 booth
Corporate Marketing Materials distributed at Taste of Polonia
20 complimentary admission tickets to festival

☐ Corporate Tent plus Lawrence Ave Fence	\$2,000
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3 (4x8) banners placed on inside of festival grounds
Corporate marketing materials distributed by TOP
10 complimentary admission tickets to festival

☐ Corporate Lawrence Ave Fence Banner	\$1,000
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4x8 banners placed on inside of festival grounds *

**sponsor provides artwork, banner provided by TOP*

Sponsorship payment schedule:

- ☐ 50% of the sponsorship amount is due at the time commitment is made
- ☐ Balance is due prior to August 16th

SPONSOR signature _____ Date _____

COPERNICUS FOUNDATION _____ Date _____

For office use only:

Amt. Paid: \$ _____ Check #: _____ Rec'd By: _____ Date: _____

