

# Jumbotron Ads

## Taste of Polonia Festival

America's Largest Polish Fest

We are exciting to offer this option to festival advertisers and sponsors. **Jumbotrons are proving themselves as a valuable advertising option for businesses, events, and candidates.**

We will erect TWO Jumbotrons on the festival grounds next to our most popular stages, the Tribute Stage & the World Music Stage.

Jumbotrons are superior crowd interaction tools. As with prior festivals, we anticipate much fun, clowning, but most of all → attention-getting for your ads.



**Taste of Polonia**  
America's Largest Polish Festival

**Jumbotron Advertising**

- Over 30,000 participants each year
- Over 30 Bands each year
- 4 Stages
- 4 Days - Each Labor Day Weekend



## 2 Jumbotrons

- 9' high x 17' wide & HD
- Placed next to the most popular stages
- Elevated 17'
- Each Jumbotron sold separately



**Event Day Ad** \$1,000

Event Day Sponsorship provides unmatched impressions.  
More impressions = More Exposure.

- ▶ Your Ad Runs **20 Times EVERY Hour**
- ▶ **600 Ad Plays** Each Day
- ▶ Each Ad Appears for **6 Seconds**

MASSEY  Cadillac  
PURCHASE FOR **0.9%** for qualified buyers  
2012 CTS COUPE 3600  
**800-NEW-CADDY**

## Event Day Ad

\$1,000

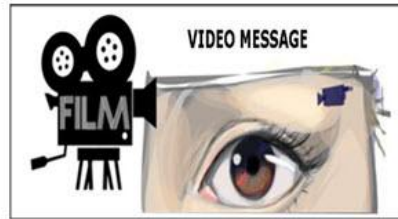
- Your Ad Runs 20 Times EVERY Hour
- 600 Ad Plays Each Day
- Each Ad Appears for 6 Seconds

## Video Message

\$2,000

We will run your video at each intermission. Your message will have everyone's undivided attention. Your video creation can be as long as 1 1/2 minutes.

- ▶ A video up to 90 seconds
- ▶ Runs **EVERY** Intermission



Taste  
of Polonia

## Video Message

\$2,000

- Your video can be up to 1 ½ minutes long
- Runs every intermission (band change)

## Exclusive Banner

\$5,000

Looking for 24/7 branding? Put your message permanently on the top of an entire screen!

- ▶ **Always at the Top**
- ▶ 1.5' x 17' of dedicated space
- ▶ Scrolling or static



Taste  
of Polonia

## Exclusive Banner

\$5,000

- Your banner is permanently displayed on screen
- Covers FULL top: 1.5' by 17'

"I love the target marketing of this!  
We have increased our store traffic 50%.  
I would absolutely recommend advertising  
on Big Screens to any business who wants to  
increase their revenue."

*Tim Stumm, Meletio Lighting*

Taste  
of Polonia

**Contact Us Today**

**Festival Director**

**Kamila Sumelka**

Email: [kamila.sumelka@gmail.com](mailto:kamila.sumelka@gmail.com)

Phone: 773-313-3893

Copernicus Foundation, 5216 W Lawrence Ave, Chicago, IL 60630

Festival Website: [ToPchicago.org](http://ToPchicago.org)

**Additional Sponsorship & Advertising options can be found at: [ToPchicago.org/sponsorship/](http://ToPchicago.org/sponsorship/)**

- ✓ Stage Naming Rights
- ✓ Stage Signage
- ✓ Building Banner Signage
- ✓ Fence Banner Signage
- ✓ Promotional Booth
- ✓ Media & Website exposure
- ✓ Custom Packages

*Proceeds of the Taste of Polonia Festival benefit the nonprofit work of the Copernicus Foundation, a nonprofit 501(c)3 chartered in 1971.*

*The Foundation supports the Copernicus Center. The Center serves the metropolitan Chicago area as a major civic, cultural, educational, recreational and entertainment resource. Learn more at: <https://CopernicusCenter.org>*